



PNCC DTV Commercial Advertisement Formats

PNCC Digital TV Channel 1 & Electronic Billboard ADVERTISING FORMAT GUIDELINES for CLASSIFIED ADS*

Ad Type	Formats	Billboard File Types & Font Size	Channel 1 File Types & Font Size
Full-color Graphics Including text, images, logos & photographs <i>(Static screen, no video)</i>	<ul style="list-style-type: none"> Landscape only 300 dpi 	.jpg files only Minimum font size= 32pt (Arial or equivalent)	File Types accepted: .ppt (Power Point) .pdf .jpg
Text only <i>Variety of fonts & colors</i>	<ul style="list-style-type: none"> Variety of text and colors accepted (contrasting colors recommended) *No cursive fonts 	.TXT files only Minimum font size= 32pt (Arial or equivalent)	Minimum font size = 28pt (Arial or equivalent)
Deadlines & Submission Guidelines	<ul style="list-style-type: none"> KEEP IT BIG, BOLD and SIMPLE Normal lead time to place your ad is 3-5 working days after payment and submission of ad materials in required formats; placement on Electronic Billboard is dependent upon space availability.** Deliver ads to PNCC Sales in Koror as .jpg files, via email only; please note if files do not meet format guidelines, they will be returned for reformatting and this will delay the posting of your ad. Note: Ads created for Channel 1 with small text (less than 32 pt) cannot be posted on the Electronic Billboard until reformatted to the EBB guidelines. <u>ALL</u> Political ads must include disclaimer "Paid Advertisement". <p>* PNCC reserves the right to refuse processing of any advertisement; to preview any advertisement for compliance with submission requirements, professional design standards, and PNCC Tariff; and to require reformatting of files as necessary.</p>		

For more information call
488-9000/9600 Email:
pnccsales@pnccpalau.com